

6 Top Tips TO ENGAGE PARTICIPANTS IN YOUR TRAINING PROGRAMME



Send direct correspondence to all of your delivery partners emphasising the importance of supporting the workforce and the value of the training on offer.



Set up calendar invites for your training workshops and invite all of your delivery partners.



Send out a message and post reminders on any Whatsapp groups you may have created for delivery partners.



Send personalised emails to delivery partners asking if they've signed up for the training, be sure to ask a question so it promotes a reply.



Advertise the training on your social media platforms to ensure maximum exposure and help spread the word.



Amend your email signature to include the link to the training courses available, each email from you will serve as a reminder to sign up!