**Case Study – Snap shot**

**What is a Snap-shot Case Study?** A small, bite-sized piece about a project/organisation - perhaps about a doorstep sport session they run or an event that they’ve held.

**How long should it be?** Circa 1-2 paragraphs maximum

**Overview Content**: Descriptive - a snap-shot does not need to be analytical or require detailed evidence of impact.

**Suggested Content**

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| **Who** | What is the name of the lead organisation/project? |
| **What** | What do they do/ have they done*? ( provide short details about the session(s) or event – the activities provided, format and style, involvement of partners and funders etc)* |
| **Where** | Location where it takes place (*geographic area and type of venue*) |
| **When** | When does it/did it take place and how often? |
| **Why** | Who is it for, who attends? Is there a specific objective? *(e.g. to attract women and girls or to help combat ASB)* |
| **Contact** | Contact name and email/phone number |
| **Other additions** | Include photos, logos and quotes where possible. |

**Alternative Formats:** A Snap-shot case study could alternatively just be a tweet, a short video (1 min max), an infographic.

N.B – The **content for any case study must be ‘signed off’** and approved by the relevant project lead and/or individual and explained where it may be used.